**Date:** 18/01/2021

Hello,

Following Inputs would be beneficial for initiating the process of Website Design and Development.

(Some of the inputs have been discussed in progressive meetups. We would be happy to learn some more points before we start.)

1. Objective
2. Prime Audience
3. Colors Pallete & Preferences
   * From logo
4. Content & Keywords
5. Images
6. Trainings to be displayed (with pricing)
   * Web development
   * Python
   * Web designing
7. Home Page Elements
   * Top section with USP statement & featuring elements
   * Services section
   * Training section
   * Confidence section
   * Portfolio
   * Stats section
   * Feedback
   * Clients
   * Contact
   * Footer
8. References
   * Aller.in

Thanks & Regards

Digikraft Social Team